

<b>Purpose/Activity</b>	<b>Type of data</b>	<b>Lawful basis for processing including basis of legitimate interest</b>
To register you as a new user of the Platforms	(a) Identity (b) Contact	Performance of a contract with you
To administer your account and provide services to you through the Platforms, including: (a) Provide recommendations (b) Provide advice and notify about changes in your health (c) Provide support to you as a user of the Platforms; (d) Respond to your requests; (e) Communicate with you about our services;	(a) Identity (b) Contact (c) Profile (f) Marketing and Communications	(a) Performance of a contract with you (b) Necessary for our legitimate interests (to recover debts due to us)
To manage our relationship with you which will include: (a) Notifying you about changes to our terms or privacy policy (b) Asking you to leave a review, take a survey or provide other feedback	(a) Identity (b) Contact (c) Profile (d) Marketing and Communications	(a) Performance of a contract with you (b) Necessary to comply with a legal obligation (c) Necessary for our legitimate interests (to keep our records updated and to study how customers/clients use our products/services)
To enable you to partake in a competition, to complete a survey or to provide other feedback	(a) Identity (b) Contact (c) Profile (d) Usage (e) Marketing and Communications	(a) Performance of a contract with you (b) Necessary for our legitimate interests (to study how customers/clients use our products/services, to develop them and grow our business)
To administer and protect our business and our Platforms (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)	(a) Identity (b) Contact (c) Technical	(a) Necessary for our legitimate interests (for running our business, provision of administration and IT services, network security, to prevent fraud and in the context of a business reorganisation or group restructuring exercise) (b) Necessary to comply with a legal obligation
To deliver relevant website content and advertisements to you and measure or understand the effectiveness of the advertising we serve to you	(a) Identity (b) Contact (c) Profile (d) Usage (e) Marketing and Communications (f) Technical	Necessary for our legitimate interests (to study how customers/clients use our products/services, to develop them, to grow our business and to inform our marketing strategy)

To deliver relevant website content, networking opportunities, job opportunities for you.	(a) Identity (b) Contact (c) Profile (d) Usage	(a) Necessary for our legitimate interests (to develop our products/services and grow our business) (b) Performance of a contract with you
To stay informed about news, events and ideas regarding professional topics for you.	(a) Identity (b) Contact (c) Profile (d) Usage	(a) Necessary for our legitimate interests (to develop our products/services and grow our business) (b) Performance of a contract with you
To explore careers, evaluate educational opportunities and seek out, be found for, career opportunities and/or potential investors	(a) Identity (b) Contact (c) Profile (d) Usage	(a) Necessary for our legitimate interests (to develop our products/services and grow our business) (b) Performance of a contract with you
To improve our Platforms, services, marketing, customer/client relationships and experiences through analysing user behaviour and conducting surveys.	(a) Technical (b) Usage	Necessary for our legitimate interests (to define types of customers/clients for our products/services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy)
To make suggestions and recommendations to you about products/services that may be of interest to you	(a) Identity (b) Contact (c) Technical (d) Usage (e) Profile	Necessary for our legitimate interests (to develop our products/services and grow our business)
To ensure that we comply with our legal obligations, and also enforce our legal rights.	(a) Identity (b) Special Category (c) Contact (d) Technical (e) Usage	Necessary for compliance with a legal obligation to which we are subject or necessary for our legitimate interests (to comply with laws to which we are subject)